



SALT AND LIGHT
Catholic Media Foundation

SPONSORSHIP LEVELS AND BENEFITS

PLATINUM	GOLD	SILVER	BRONZE
\$7500.00	\$5000.00	\$3000.00	\$1500.00

Marketing and Brand Awareness

Sponsorship level placement of company logo on Salt and Light microsite with hyperlink to the company website	•	•		
Company logo on projection screen at event	•	•	•	•
Acknowledgement of the sponsorship by MC at event	•	•		
Complimentary Advertisement in program booklet	premium full page	full page	half page	quarter page

Advertisement Exposure on Salt and Light Media Platforms

Recognition on Perspectives Daily as an event sponsor (TV and YouTube)	10x	8x	5x	2x
Advertisement in Salt and Light Magazine	half page	third page	-	-

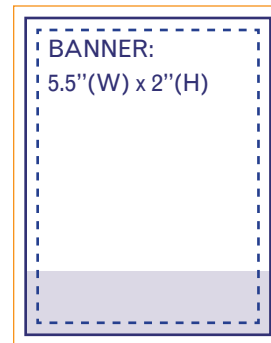
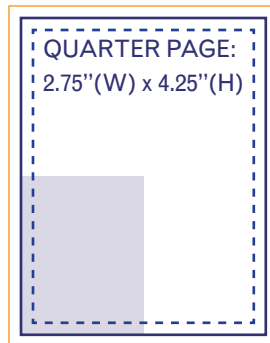
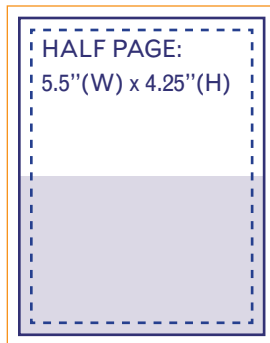
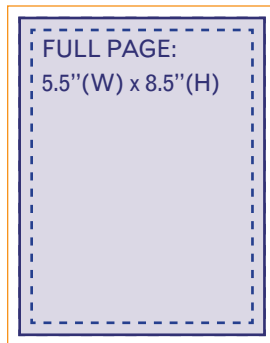
Others

Complimentary event tickets	6	4	2	-
A receipt/invoice for the sponsorship fee to write off marketing expenses	•	•	•	•

PROGRAM BOOK SPECIFICATIONS AND AD GUIDELINES

Program Book Specifications	Advertisement Specifications
<p>Halfletter size (5.5" x 8.5")</p> <p>Cover pages in color; premium pages in color; inside pages in either color or grayscale</p> <p>Cover page with 0.3" bleed</p> <p>Inside pages with 0.3" bleed and 0.3" margins</p>	<p><u>Ad sponsorship levels / rates:</u></p> <ul style="list-style-type: none"> o please refer to the S+L fundraising chart on previous page <p><u>Four kinds of artwork:</u></p> <ul style="list-style-type: none"> o Client's own submission o Regenerated design by S+L Design Team based on client's published ad o Original design by S+L Design Team o Original design by S+L Design Team with compliment wordings

Ad types & dimensions:



CENTER SPREAD:
Simply two full pages facing each other.
11"(W) x 8.5"(H)

Bleed: 0.3"(all 4 sides)

Margins: 0.3" (text should not extend past margins)

Advertisement Submission

Provide email contact if approval of ad is mandatory.

All financial transactions should be sent to S+L or Vancouver Event Team directly.

Submission methods:

- o provide FTP download or direct web link download.
- o provide photocopy or digital scan.

Submission requirements & guidelines:

- o Artwork in EPS or TIFF format with press quality.
- o Provide 300ppi resolution at 100% actual size; otherwise, artwork will be re-scaled proportionally.
- o Use process CMYK or Grayscale color modes.
- o Black type set at pure black (100% black) instead of registration black (CMYK mix).
- o Overprint all black type.
- o Provide fonts or create outlines of type; otherwise, missing fonts will be substituted to avoid errors.
- o Attach or embed all necessary logos or graphics with minimum of high quality.
- o Provide color proof and/or mock-up sample if duplication of ad is necessary.
- o Attach compliment wordings (if any).

SPONSORSHIP AGREEMENT

To: Salt and Light Catholic Media Foundation

Attn: _____ (Please put attention to *Vivian Cabrera* unless otherwise specified)

From: _____

Date: _____

Events Sponsorship:

- | | | | |
|---|---------|---|---------|
| <input type="checkbox"/> Platinum Sponsor | \$7,500 | <input type="checkbox"/> Gold Sponsor | \$5,000 |
| <input type="checkbox"/> Silver Sponsor | \$3,000 | <input type="checkbox"/> Bronze Sponsor | \$1,500 |

Refer to Program Book Specifications and Guidelines for dimensions and submission requirements.

All artworks must be submitted and approved by April 15, 2016

Program Book Ad:

<input type="checkbox"/> Back Cover \$1,000	<input type="checkbox"/> Inside Front \$850	<input type="checkbox"/> Inside Back \$850
<input type="checkbox"/> Premium Full Page \$750	<input type="checkbox"/> Premium Half Page \$600	<input type="checkbox"/> Premium Banner \$500
<input type="checkbox"/> Centre Spread \$1,500	<input type="checkbox"/> Premium Full Page <i>before</i> Centre Spread \$900	<input type="checkbox"/> Premium Full Page <i>after</i> Centre Spread \$900
<input type="checkbox"/> Full Page (black & white) \$400	<input type="checkbox"/> Half Page (b&w) \$250	<input type="checkbox"/> Quarter Page (b&w) \$150
<input type="checkbox"/> Banner (b/w) \$200		

Company: _____ Contact: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: () _____ Fax: () _____

Mobile: () _____ E-mail: _____

Signature: _____ Date: _____

- Payment: Attached is a cheque payable to:
Salt and Light Catholic Media Foundation
Please indicate "*Vancouver Event*" in the Cheque Memo.
- Please invoice the Contact Person listed above.



AUCTION REGISTRATION FORM

I would like to support Salt and Light by donating an item for:

1. Live Auction (estimate market value: \$2,000 or above)
2. Silent Auction (minimum \$ _____)
3. Table Prize (minimum quantity: 50)

I understand and authorize that this item may be combined and auctioned with another item as a package.

** If, for any reason, the auction item is not used at the Fundraising Event 2016, I authorize S+L to reuse the item for another purpose.*

Donated by: (please print) _____ Individual / Company

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: () _____ E-mail: _____

Contact Person: _____ Title (if applicable): _____

Phone: () _____ E-mail: _____

Please include a DETAILED paragraph description of the item(s).

Please be as descriptive as possible outlining any restrictions and expiry dates if applicable.

Estimate Market Value: _____ No. of Item(s): _____

Donated items that are confirmed and received by the S+L Fundraising Event 2016 Committee before April 15, 2016 will be listed in our gala program book and silent auction catalogue. Listing will not be guaranteed for items confirmed or received after April 15, 2016. For inquiries, please contact Richard/Michelle Podgurski at 604-961-5665.

(For Admin Use Only) Item(s) received by: _____ Date: _____ Item #: _____