

Project Sponsorship Need / Opportunity

A call for funding in support of an original documentary on Blessed Kateri Tekakwitha



INTRODUCTION

Throughout the world, but especially in our North American lives, young people desperately need heroes and heroines for our day – a diverse roster of mentors to guide them in lives of sacrifice, virtue and faith. The role models offered by the world neither inspire nor edify. We have discovered that by presenting outstanding documentaries on the lives of contemporary saints, as well as ordinary people who are making huge differences in the world, we can offer sure anchors and beacons to young people today. Our experience confirms that we, the body of faithful, must continue to expand this effort.

A SALT + LIGHT DOCUMENTARY PROJECT

Our commitment in 2012 is to produce an original documentary on the life of Blessed Kateri Tekakwitha, the first native woman to be canonized by the Catholic Church. Blessed Kateri Tekakwitha was born in what is today Auriesville, New York and died at Kahnawake in Canada in 1680. Born to a Christian Algonquin Mother and a Mohawk Father, Blessed Kateri is known as “Lily of the Mohawks.” In 1667, at the age of 11, she met Jesuit missionaries who had been sent to help make peace with the French. That was her first contact with Christianity. It wasn’t until she was 18 that she asked to be baptized. She lived her faith in the midst of a community that was increasingly hostile towards her and her faith. She died at the age of 24. It was said that within minutes of her death the pox marks that had scarred her face as a child, disappeared. A devotion to Kateri began to be manifested almost immediately by her people. In 1884 a monument was built to her memory at her grave site. She was beatified in 1980.

Our world needs holy, courageous role models like Kateri who truly embody what the first Evangelization and the New Evangelization are all about.



THE NEED

This project must be completed in time for the canonization of Blessed Kateri Tekakwitha, scheduled for this fall. To complete it, we are looking for generous philanthropists who see the importance of Salt + Light's mission as well as the need for this new documentary – at this time and in this context.

Producing a documentary of this quality, which will enjoy a long and impactful lifespan, entails a significant investment in resources, personnel, equipment and technical resources. Therefore, to accomplish this, we are looking for a group of twelve generous Catholics to donate \$10,000 each.

We realize the scale of this request, yet we know that the yield in terms of converted hearts, inspired souls and enlightened minds will greatly eclipse the cost. The work we will achieve together is a true investment in that it will stimulate a bountiful harvest.

In years past, Catholic organizations might have asked Catholic leaders to help fund a new seminary, church or hospital. Today, we are asking you to join us in reaching the masses with the Word of God in their language, their media.

On behalf of all those who benefit from Salt + Light, as well as the youthful team I have the pleasure of leading, I thank you for considering this request.

Sincerely yours in Christ,



Rev. Thomas Rosica, CSB
CEO, Salt and Light Catholic Media Foundation

Program of Work

To produce documentaries with maximum impact, success and lifespan, Salt + Light is required to undertake numerous critical tasks:

- Planning
- Scripting
- Filming
- Editing
- Revisions
- Graphics and design
- Actors
- make-up, props and set design
- Audio and musical score
- Packaging
- Replication
- Sales, marketing and distribution management and more

ABOUT RECOGNITION AND TAX RECEIPTS

Anonymity

Donors can choose to remain anonymous, in which case Salt + Light will simply issue a charitable tax receipt.

Expression of Gratitude

If acceptable to the donor, Salt + Light wishes to recognize the contributions of generous donors as an expression of sincere gratitude and way to encourage new donations from viewers who appreciate our media projects and hope-filled content. Recognition for this documentary will be presented at the end of the documentary and DVD case cover, as well as on the Salt + Light website and in Salt + Light Magazine. Salt + Light will issue a charitable tax receipt.

Organizational sponsorship with enhanced recognition

As a foundation with access to numerous media platforms (TV, web, radio etc.), Salt + Light is in a position to provide organizations with commercial benefits, if and when applicable. These can include enhanced branding and visibility in the following areas:

- Logo on DVD back-cover
- Logo on documentary website
- Advertisement in next edition of Salt + Light Magazine (article or advertisement)
- Advertisement (30 second spot) on television
- Banners in email blasts

If this option is selected, Salt + Light is not in a position to issue a tax receipt.

ABOUT SALT + LIGHT

Salt and Light Catholic Media Foundation is a unique charity that achieves immeasurable good in an aspect of popular culture that requires serious concern and investment among Catholics. During the past nine years, Salt and Light Catholic Media Foundation has been producing and sharing stories of hope, faith and charity to persons from all walks of life. This inspirational, educational and greatly-appreciated ministry allows the Light of Christ and teachings of the Church to connect and inspire people through the most convenient channels – modern media and motion picture.

Salt and Light Catholic Media Foundation is a registered Canadian charitable organization. Registration #88523 6000 RR0001

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