

## **FACT SHEET**

### **Salt and Light Catholic Media Foundation**

- Established in 2003, Salt and Light Catholic Media Foundation is a non-profit, charitable organization, committed to utilizing a diverse range of multi-media tools to connect Catholics to their faith, in Canada and around the world.

### **Founder**

- Gaetano Gagliano, founder of St. Joseph Communications  
*St. Joseph Communications is the largest privately owned print, publishing, and digital communications company in Canada.*

### **Management Team**

- Fr. Thomas Rosica, C.S.B., Chief Executive Officer
- Gita Hosek, Director of Programming and Production

### **How**

- Salt + Light Television Productions
- Salt + Light Television – Digital Distribution
- Salt + Light Web Site - Content and Programming

### **Where**

- Digital television (Salt + Light Television)
- Networks and specialty channels
- Web-based content

### **Why**

- Born on the wings of World Youth Day 2002
- Bringing the Catholic message of love and hope back into mainstream media
- Developing a place of retreat and faith connection for all Catholics

### **What is Salt + Light Television?**

- First Canadian Catholic Digital television network
- 24/7 programming platform
- Now on Bell ExpressVu (654), Rogers Digital Cable (395), Videotron illico Digital TV (242), Cogeco Digital Cable (185 – Selected areas)
- Subscription based