

# **BACKGROUND**

## **SALT AND LIGHT CATHOLIC MEDIA FOUNDATION**

Established in 2003, Salt and Light Catholic Media Foundation is a non-profit national organization committed to providing Catholics in Canada and far beyond with opportunities to connect with their faith in Jesus Christ, with their Christian beliefs and discover the richness of the Catholic tradition. Salt + Light offers 100% Catholic content through a diverse range of multi-media tools, including:

- Salt + Light Television Productions
- Salt + Light Television – Digital Distribution
- Salt + Light Web Site - Content and Programming

Salt + Light is endorsed by national and international Catholic leaders and organizations, including the Canadian Conference of Catholic Bishops, the Vatican Television Centre, many departments of the Vatican and the United States Conference of Catholic Bishops.

## **SALT + LIGHT TELEVISION**

Salt + Light Television, Canada's Catholic Network, is:

- a new tool of invitation – welcoming the faithful to explore, understand and deepen their faith
- a platform to connect the Church to its faithful – 12.8 million Catholics in Canada
- a place of retreat and faith connection for all Catholics
- inviting and hopeful, based on Core Catholic Theology; faithful to the Magisterium and Tradition of the Catholic Church
- a new source of Catholic content to be shared with the world
- innovative and entertaining in its approach to broadcasting the Catholic message

## **SALT + LIGHT TELEVISION PRODUCTIONS**

Salt + Light Television Productions creates Catholic programming for all ages. Programs include: Salt + Light Catholic News, Vox Clara, In Your Faith!, Youth Speak News: Made for TV, Cooking with Saints, Salt + Light Magazine, Le Journal Sel + Lumière, Hungry for the Spirit, and Witness.

Programming is available in the following areas:

- Prayer, Devotion and Meditation
- Multilingual Catholic Liturgy including special Vatican ceremonies
- Learning and Faith Development
- Stories of Catholic Action and Social Justice throughout Canada and around the Globe
- Stories of our Catholic Communities; Information and Context

Salt + Light currently utilizes a diverse range of programming resources, including in-house production, Vatican Television Centre, Paoline Communications, Telepace, Vision Video, St. Anthony Messenger, National Catholic Broadcasting Council, SAT 2000 and the Knights of Columbus.

Salt + Light Television is available to digital users for a nominal monthly fee. To subscribe to Salt + Light Television, viewers can contact their local television service provider.

## **How to Subscribe to SALT + LIGHT TELEVISION**

There are presently four major cable or satellite providers in Canada that offer Salt + Light Television as part of their digital line-up!

### **Bell ExpressVu: ch 654 1-888-SKY-DISH**

ExpressVu is available to Canadians across the country, and is presently the only carrier to offer Salt + Light Television outside the provinces of Ontario and Quebec.

### **Rogers Digital Cable: ch 395 1-888-764-3771**

Rogers Digital Cable is available to those living in their service areas throughout Ontario including Toronto, Ottawa, London, and the Kitchener-Waterloo region. Available as a "Catholic Bundle" with EWTN, or as a standalone

### **Cogeco Digital Cable: ch 185 1-866-427-7451**

Salt + Light Television is currently available as part of Cogeco's basic digital package to Cogeco digital customers in select service areas including Burlington/Oakville, Lindsay, Parry Sound, Huntsville, and 50% of the Hamilton and Halton area. Cogeco is currently upgrading their other service areas to increase their capacity. Watch for Salt + Light Television to be available in other Cogeco markets soon!

### **Vidéotron Illico Digital: ch 242 1-877-380-2511**

Salt + Light Television is available to residents of Quebec through Videotron's digital cable service – Illico. Subscribers to Salt + Light Television will receive EWTN for free.